

CODE Chapel ...

Make your farewell with style and with eco-friendly surplus. The last journey can now be done in a green and organic way. BRAHE DESIGN and DANCOF presents "The Green Way to Heaven[®]" with the world's first sustainable coffin that can be mass produced. The coffin to be produced in the material, biofiber PULP, which is a long fiber recycled paper material, weighs approximately five times as little as general wood coffins. You can experience the coffin and hear the whole story about the project at CODE11. Also read more at www.brahe-design.dk and www.dancof.com.



Designing a biodegradable coffin was yet another challenge for the Danish industrial design company, BRAHE DESIGN, when contacted by Bendt Skov from the Danish firm DANCOF. Bendt Skov had come up with the idea of making a new bio fibered coffin, which he had patented.

With great enthusiasm and a visionary design thinking, BRAHE DESIGN created a design catalogue exposing a number of ideas presented to DANCOF.

Shortly after the presentation, a full-scale model of the selected design idea was created, and the design fully met DANCOF's vision of the appearance of a sustainable coffin.

The release of the registered design to the public, has shown that BRAHE DESIGN and DANCOF, have come up with a design which have a great appeal to people all around the world.

The press has shown an overwhelming interest in the project. Within a few months after the release, a large number of articles in various magazines and on the Internet described the product idea. The DANCOF coffin has already been awarded a Danish Environmental Prize, and there has been several radio interviews and TV programs, where the idea has been discussed and showcased.

The designer, Jakob Brahe-Pedersen, with co designer Nils Thobo-Carlsen, and DANCOF owner, Bendt Skov, are looking forward to seeing a production established on several locations around the world.

There is an annual demand for about 40 million coffins/caskets worldwide, and with this bio fibered coffin, it is expected that the market will expand, due to the growing environmental consciousness among people, thus using bio fibers as the base instead of wood and veneer sheets.

BRAHE DESIGN and DANCOF decided to accept the invitation to participate on this year's CODE11, being the first design fair to exhibit this unique, bio fiber coffin, during the Copenhagen Design Week where the theme is "Think Human".

The phrase "The Green Way to Heaven[®]" indicates that it will now be possible to make the final journey in a stylish and environmentally friendly manner.

This is the first truly sustainable coffin to be mass-produced. It is made from PULP bio fiber, long-fibred, environmentally-friendly recycled paper fibers, and requires only seven kilograms of paper fibers and two liters of water per coffin, thus saving trees and CO₂ emissions.

"Think Human", which focuses on the Danish design tradition, placing the consumer and human beings at the centre, respecting choice of sustainable materials and production methods, all expressed in a beautiful design.

The coffin by BRAHE DESIGN and DANCOF is a unique Danish design, using innovative materials, and yet a type of furniture - a beautiful, final piece.

We invite you to come and see us at B3-161 on the 1st floor at BellaCenter during the exhibition period, September, 1th to 4th.

Due to the great interest already shown to this new product, and the inclining numbers of interviews, TV recordings etc, please be so kind as to preannounce your interview interest to info@brahe-design.dk or bendt.skov@dancof.com

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